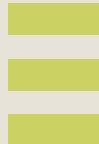


# MEDIA KIT

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26



KYRA  
MASSEY-  
KENNEDY



PRESIDENT & CEO, OLYVERSUS | STEM  
EXECUTIVE | PATENTED INNOVATOR |  
YOUTH STEAMM.AI ADVOCATE

# About Me

Kyra Massey Kennedy is a trailblazing inventor, senior executive, and nationally recognized STEM leader whose patented innovations are projected to impact industries exceeding \$18 billion globally. She is the first Black woman STEM professional to hold a patent on a multi-industry technology suite, positioning her as a transformative force in healthcare, defense, industrial safety, and smart monitoring technologies.

She currently serves as President of Olyversus, a technology research and development company advancing breakthrough innovations from prototype to commercialization, and is the founder of the MasKenn Foundation, a nonprofit dedicated to inspiring and preparing youth—especially underrepresented students—for STEM careers.

## **SIGNATURE INNOVATION: QUAD-T.E.C.H.™**

**Quad-T.E.C.H.™ (Technology Enhanced Communication Hub)** is a patented, multi-industry safety and monitoring ecosystem developed by Olyversus.

### **Applications include:**

- Healthcare & patient safety (bedsore prevention)
- Military & first responder protection
- Pediatric & veterinary post-operative monitoring
- Home & smart-building safety
- Industrial & refinery leak detection

**Status:** Prototype phase — undergoing testing, validation, and continued development. Olyversus is actively seeking **strategic partners** to support commercialization, pilot programs, and market expansion.

**Mission:** *Multi-Industry Safety Powered by Intelligence*



## **AT-A GLANCE**

### **AT-A-GLANCE**

**Name:** Kyra Massey Kennedy, MBA

**Title:** President & CEO, Olyversus

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**Cell:** 404-513-1315

**Website:** [www.olyversus.com](http://www.olyversus.com)

# LEGACY & INSPIRATION



PFC HESTER GIVENS MASSEY



One of Quad-T.E.C.H.'s flagship devices, the Hester PFC Military Vest, is named in honor of Kennedy's grandmother, PFC Hester Givens Massey—a World War II Women Army Corp (WAC) soldier of the historic 6888th Central Postal Battalion and Congressional Gold Medal honoree, featured in Tyler Perry's Netflix film The Six Triple Eight. The Hester PFC Military Vest is named in her honor, as part of a mission-driven invention legacy designed to protect and locate soldiers and first responders if they are ever lost and/or captured.

# Education

- B.S. Mathematics & Mechanical Engineering – Florida A&M University / FAMU-FSU College of Engineering Full-ride “Life Gets Better” Scholarship
- MBA, Marketing
- Doctor of Business Administration (DBA), Organizational Leadership – Candidate (2026)

## Career Highlights & Honors

- President Barack Obama Volunteer Service Lifetime Achievement Award (2017)
- Girl Scouts of America – Volunteer of Excellence Award (2023)
- Featured in FORTUNE Magazine (1998) as a top graduating engineering talent
- Featured in The New Republic & The Manhattan Institute of Policy Research (1999)
- Featured in the Committee of Science House of Representatives Hearing Report (1999)
- Former engineer at Hewlett-Packard
- Managed \$20M real estate portfolio over 10 years
- Political strategist & former campaign manager for Democratic Georgia State Senator Donzella James and Republican Congressional Candidate John London.

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Kyra Massey Kennedy, MBA  
President & CEO, Olyversus  
Alpharetta, GA  
Cell: 404-513-1315

## Media & Speaking Topics

- Multi-industry safety technology & wearable innovation
- Ethical and human-centered technology
- Women & Black leadership in STEM
- HBCU pipeline to innovation & economic impact
- From prototype to commercialization



## Social Impact

- Founder, MasKenn Foundation (STEM education & youth empowerment)
- Girl Scouts Leader & youth basketball coach
- Church Evangelism Ministry Team member
- Proud mother of six and grandmother of one

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